How to Foster a Positive Experience for Volunteers

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1. Communicate effectively with volunteers

- When volunteers first sign up, send a welcome email with an overview of your organization's mission and impact on the community.
- Effective communication is essential to creating positive experiences and retaining volunteers long-term.

2. Gather volunteer feedback

- Receiving feedback is important to continually improve the volunteer's experience.
- Feedback can be done through emails, phone calls, face-to-face meetings, or anonymous forms.

3. Provide training and support

- Use a variety of training methods and resources.
- Provide ongoing support to volunteers, including online resources, mentoring, and regular check-ins.

4. Flexible scheduling

- Can reach more volunteers by being flexible with scheduling and offering varying levels of time commitments.
- Promotes an environment that respects volunteers and their time.

5. Recognize volunteers' contributions

- Rewards and recognition can play a key role in improving the experience for volunteers.
- Personalize recognition to show that the organization values the individual's efforts and contributions.
- Make recognitions public to show volunteers that their efforts are valued and appreciated.

6. Create opportunities for growth

- Many volunteers see volunteering as an opportunity to develop or enhance their skills.
- By providing personal growth opportunities, organizations can retain volunteers and improve their experience.